

Art & Design Diploma Level 1

This course will give learners a first step to gaining a national qualification in Art and Design and will introduce them to a wide range of creative techniques and imaginative ideas.

If you are looking for an exciting, challenging course that provides valuable experience across all creative specialisms, then this course is perfect for you.

This is a fast-moving course with innovative assignments - taught by dedicated and professional lecturers. Students will study drawing, painting, 3D design, digital art/illustration, graphic design, illustration, printmaking and animation. The Level 1 Diploma has a consistently outstanding success rate. We can guarantee the student a rewarding course that will focus them on progression to Level 2 courses and a rewarding future in the creative industries.

Preparing to start your course.

Kit list – what you need to have for your course.

- A3 Black portfolio with plastic sleeves for professional presentation.
- Memory stick/external hard drive – with your name on it
- Black Biro, Black Fine Liners, Sharpies, general pens and pencils, paint brushes – detail brushes and general brushes, ruler, scissors, Pritt Stick, Sellotape/masking tape, colour felt tips.
- 2x A4 good quality sketchbooks.
- 1 pack of tracing paper.
- Camera Phone.

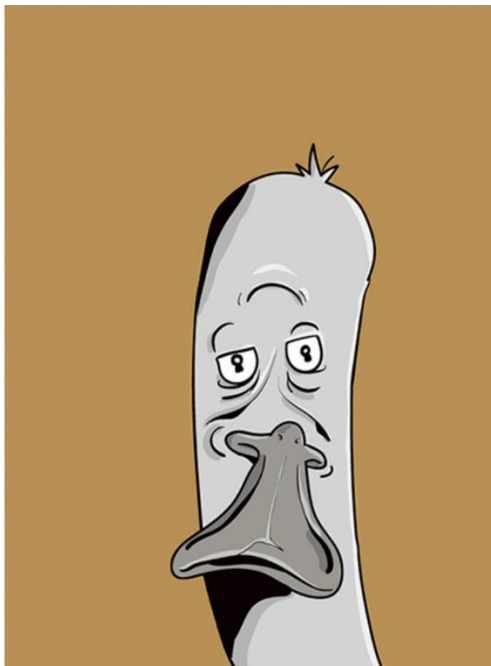
Optional:

- Posca pens, watercolours, oil pastels, graphite, thread and needle.
- Adobe Creative Suite (Student plan)
- Maths set – Compass, set squares, 180-degree protractor.
- £40 Enrichment fee for trips.

Pareidolia Project!

‘The tendency to perceive a specific, often meaningful image in a random or ambiguous visual pattern. The scientific explanation for some people is pareidolia, or the human ability to see shapes or make pictures out of randomness.’

Further information on the definition- [Susan G. Wardle: Seeing things that aren't there? It's pareidolia | TED Talk](#)



Images- [Keith Larsen](#)

The Summer Project is to find characters in the objects that surround you. Whether it is a plug hole that looks like a face, or a hammer that looks like a spaceship, take photos and transform these observations into drawings.

Task:

- Take 6 photos showing pareidolia.
- Create 3-character inspired drawings from your pareidolia photos. You can use line work with pens and pencils and add colour using any method you prefer.

Bring these in for the induction day. The photos can be saved on your phone, and you should bring in the physical drawings.

Further inspiration:

[Artist Paints Creatures She Sees Around Her Due To Pareidolia \(34 Pics\) \(boredpanda.com\)](http://boredpanda.com)

[Pareidolia: I Draw The Images I See In Stains \(boredpanda.com\)](http://boredpanda.com)

<p>Deadline Date:</p> <p>Level 1 Induction Day</p>	<p>How do students submit their completed work: <i>via email, bring on the first day?</i></p> <p>Bring the completed work on the first day</p>
--	--

Useful Websites

Set up a **Pinterest account** and begin pinning ideas. Call your board ‘**Project 1 – Pareidolia**’

Set up your own **Instagram account** for posting images and ideas. You can then follow official Art & Design Level 1 account [@l1_lch](https://www.instagram.com/l1_lch) to tag and see course wide creative updates.

Staff Contact

Staff Name: Jilly Roberts

Job title: Director Level 1 Art & Design

Staff Email Address: jilly.roberts@easterneducationgroup.ac.uk