

# **UAL LEVEL 3 DIPLOMA IN CREATIVE PRACTICE: Interior Design, Styling & Decoration**

Welcome to West Suffolk College and the Level 3 course Interior Design, Styling & Decoration. This is a fully immersive course driven by interior design practices such as upcycling, room scheming, digital design, surface design, model making and more to prepare you to enter an exciting and booming industry.

You will be expected to respond to creative project briefs, go on relevant trips offsite, and partake in professionally led workshops. You will be working in a highly creative environment, with access to professional resources to assist you in fully realising your interior design concepts. The interior design industry is growing in interest, popularity, and accessibility, with a focus on innovation and style. This course will help you build an impressive industry-standard portfolio of your very best work, which you may want to use to apply for a university degree or an entry-level job within the interior design industry.

For each project, we deliver fast paced workshops to get you experimenting across lots of techniques utilising all manner of materials and mediums. You will base further development of your ideas on these fundamental workshops. In the final term, you will be developing ideas based on research and through sampling and exploration plan a final piece/s (this is a self-initiated project brief).

Our Year 2 leavers have had great success this year, securing entry level jobs with Warings Furniture, being offered their first choice of university place at some of the leading universities in the country and taking up a work placement at an interior design magazine company.

### **WHAT DO YOU NEED TO BUY TO START THE COURSE?**

#### *KIT LIST:*

- **USB Memory Stick:** min. 32GB or USB External Hard Drive (Usually 500GB+)
- **General Pencil Case:** Pens (black preferably), Fine liner, Rubber, Ruler, Sharpener
  - Pritt Stick, Double-sided Tape, Scissors, Retractable Pencils.
- **A5/A4 Notebook:** This should be lined.
- **A3 Graph Paper Pad:** For drawing out floor plans during year one and year two. Below is a link to a good one on Amazon.
  - [Ashton and Wright - A3 Grey-Grid Graph Pad - 80gsm Paper - 60 Sheets : Amazon.co.uk](#)
- **Laptop (not essential but a bonus):** it would benefit your studies to use a computer to keep up with coursework off site and enable you freedom to catch up with your digital sketchbook during directed study slots. It needs to be a laptop or computer to support the software we use (Adobe CC is available as part of your student enrolment). *If purchasing a new/used laptop please ensure it has at least 16GB Memory and 256 RAM.*

***TRIP FEES:***

There will be a range of relevant trips offered throughout the year, relating to Interior Design. In the past we have taken students to The House in the Clouds in Aldeburgh, the Ideal Home Show in London, Kew Gardens and the Design Museum offering excellent learning experiences. These trips need to be paid for by students, who are often given several weeks' notice to pay for their trip into the college shop or reception with their badge in order to attend.

***FINAL OUTCOMES:***

The course will contain additional fees in relation to final outcomes, please be prepared to pay for items to be upcycled and model making materials.

## **SUMMER WORK TASK**

### **TASK 1:**

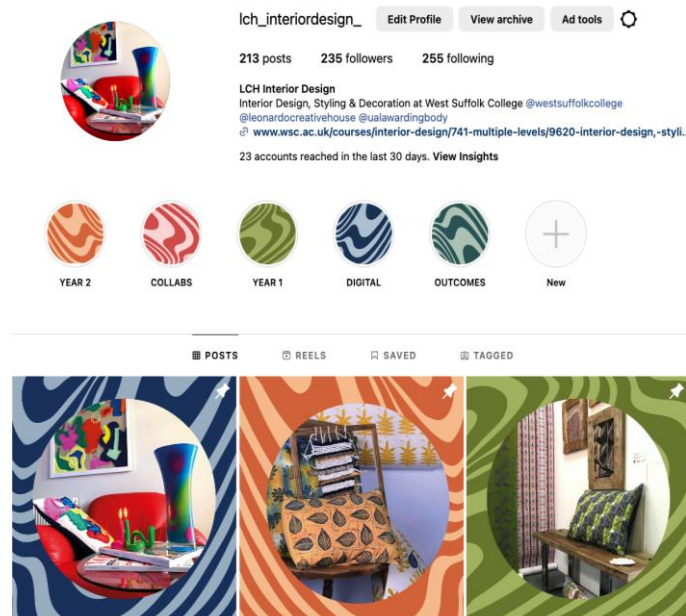
Create an Instagram account for your journey ahead as an Interior Design student. This will become your social media portfolio and a huge part of building a career as a creative! You will be using this consistently throughout the course to record and showcase your work.

#### 1. CHOOSE A PROFESSIONAL NAME:

Include your full name and 'Interiors' if possible so that you reach an appropriate audience. For example – @Anna-Giles-Interiors

#### 2. FOLLOW THE COURSE ACCOUNT AND YEAR 2 STUDENTS:

@lch\_interiordesign\_ is the course page which you should follow. Your work will likely be shared by this account in the future. Once you have followed this account you will be followed back. You should also view who the account follows and follow existing students.



*THIS IS WHAT THE LCH COURSE PAGE LOOKS LIKE...*

#### 3. CREATE A PROFILE PHOTO:

This is important to create a professional account and there are a few things to consider. Only use an image that is your own (no Pinterest pictures), this can be updated throughout the year as you finish project outcomes. It should also be professional, please no mirror pictures or peace signs! It could just be a photo you have taken in a homeware shop or out and about initially.

#### 4. POSTING WORK TO YOUR NEW SOCIAL ACCOUNT:

Begin posting inspiration and examples of your work. Aim for a minimum of 6 good quality posts by the end of summer. These can be examples of interior design styles you love, styling details, accessories, reposting other designers work that inspires you (remember to give credit). You may wish to photograph any interior, upcycling or decorating you have done. Documenting exhibitions/museums etc. that you visit. Try to make your posts as visually engaging as possible with a minimum of 5 relevant hashtags, professional captions, and good quality imagery.

### **SUMMER WORK TASK**

#### **TASK 2:**

#### **'A COLOURFUL CAFE'**

In this project you will need to come up with ideas to design a cafe located in an area of your choice with colour in mind.

Think about how you can develop ideas to transform a cafe, creating an exciting and eye-catching space aimed at those aged 25 - 55. You will need to consider each element of your design and base your decisions on research. Play to your strengths and look for colour and inspiration from the world around you.

1. Go out and about and take photos at your local cafe/cafes. Gather ideas on shop fronts, seating, layout, lighting, flooring, table space, menus, windows, wall coverings, artwork, decoration and more. These will become Instagram posts on your new account.





2. Go online and create a Pinterest board of cafe design inspiration, look at colour palettes, styling ideas, menu formats, seating styles, tiles, wallpaper, flooring, till point designs and more. Keep a list of the things you plan to include in your own design idea.
3. From this primary and secondary research, select **three to six colours** which work well together which will become your colour palette taken directly from your research.
4. You should then create a series of mood boards or interior drawings which depict your interior scheme ideas. Filled with depictions of furniture, textiles, flooring, wall coverings, paint colours, accessories, lighting, which match your research ideas. These mood boards/drawings should include ideas relevant for a cafe and have your colour palette on there somewhere so it is clear. These can be made digitally in Canva, Photoshop, Procreate, Google Docs or hand based using pen, pencil, paint, collage, pastels or other medium – the choice is yours!

YOU WILL NEED TO ENSURE THAT YOU HAVE A LAPTOP, IPAD OR MOBILE PHONE WITH DATA TO SHOW ME YOUR WORK 1-1 IN THE CLASSROOM.

***PLEASE MAKE SURE THAT YOU HAVE:***

- *A NEW INSTAGRAM ACCOUNT*
- *PRIMARY RESEARCH PHOTOS*
- *SECONDARY RESEARCH*
- *A PINTEREST BOARD*
- *MOOD BOARDS/DRAWINGS OF YOUR FINAL DESIGN*

<p><b>Deadline Date:</b> <b>INDUCTION DAY 2</b> <b>(29TH AUGUST)</b></p>	<p><b>Part 1: Via Instagram</b></p> <ul style="list-style-type: none"> <li>- 1 New Instagram Account with profile picture and appropriate name.</li> </ul> <p><b>Part 2: Via Instagram, Canva, Pinterest</b></p> <ul style="list-style-type: none"> <li>- 3-6 posts on Instagram of primary imagery collected from visiting cafes.</li> <li>- 3-6 Posts on Instagram of research from secondary sources such as magazines, websites, Pinterest etc, collected on interiors and cafes.</li> <li>- 1 x Pinterest Board for this brief and project filled with lots of ideas.</li> <li>- 2-3 Posts on Instagram of mood boards or drawings of your new redesign.</li> </ul> <p>Try to make your posts as visually engaging as possible with a minimum of 5 relevant hashtags, professional captions, and good quality imagery.</p>
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### **USEFUL READING**

If you want to learn more over the summer here are some useful bits you can look at, read etc. **To complete your summer project try using Design Milk and Pinterest.**

### **Magazines/Blogs:**

- The World of Interiors Magazine
- Elle Decoration Magazine
- Country Homes & Interiors Magazine
- Architectural Digest Magazine
- Blueprint 365 Magazine
- Living Etc. Magazine
- <https://www.decoraid.com/blog/interior-design-history/>
- <https://www.dezeen.com/interiors/>
- <https://design-milk.com/category/interior-design/>

**Social Media Accounts to follow:**

- @archdigest
- @ritakonig
- @divine\_design\_decor
- @michelleogundehin
- @sophierobinsoninteriors
- @lyndall\_fernie
- @interiorcurve
- @thespacemaker\_interiors
- @designmilk
- @designersguild

**STAFF CONTACT**

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