

Managing and Developing eSports Extended Diploma

Esports Summer Project 2024 Instructions

For your summer project, you will explore the esports industry by researching and describing various job roles, career pathways, and progression routes. The first role “Esports Player” has been done for you as an example of the information you will need to research. You will identify and detail at least 10 different roles, including lesser-known ones, and compile your findings into a report. Then, select one role that interests you and conduct an in-depth investigation, including creating a job description and person specification. Assess your own experiences, skills, and qualifications against this role, identifying areas for development. Summarise your findings to help you prepare to create a strategic career development action plan based on your research and self-evaluation on the course in September.

Below are some helpful links to get you started but there is a wealth of information available online so feel free to use other sources to support your work. There is a template provided for you to fill in to make the task easier.

You must complete the summer project and submit it to me by 25/08/2024. Failure to do so will affect your place on this course.

Completed work can be emailed to me at ben.lewis@easterneducationgroup.ac.uk

Make sure your name is on the cover page so I know who has submitted the work.

<p>Sources of information to support you with this Project.</p>	<p>https://hitmarker.net/ https://britishesports.org/ https://esportsobserver.com/ https://esportsinsider.com/ https://www.dotabuff.com/blog https://blog.toornament.com/ https://estnn.com/ https://esports-news.co.uk/ https://esportsjunkie.com/ https://esports-marketing-blog.com/ https://www.esportsinlasvegas.com/blog/ https://www.reddit.com/r/esports/ https://www.overbuff.com/blog https://blog.challengermode.com/ https://thegamehaus.com/overwatch/ https://www.dailyca.org/section/blogs/bearbytes/esports/ https://www.talkesport.com/ https://f1esports.com/news/</p>
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ESPORTS SUMMER PROJECT 2024



Sally Zabroskiadd name here)

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Part 1: Research and Exploration Template

Introduction to Esports Industry

Objective: Provide a brief overview of the esports industry and highlight the importance of understanding various roles within the industry.

Overview of the Esports Industry:

- What is esports?
- Brief history and evolution of esports.
- Current state of the esports industry (size, popularity, revenue, major events).

Importance of Understanding Esports Roles:

- Why is it important to understand different job roles in esports?
- How can knowledge of various roles help in career planning?

Research Assignment

Objective: Identify and describe at least 10 different job roles within the esports industry.

Job Roles:

- **Job Role 1: Esports Player**

Description: An esports player, also known as a professional gamer, competes in video game tournaments individually or as part of a team. They specialise in one or more games, honing their skills through extensive practice and strategic gameplay to compete at the highest levels.

Key Responsibilities:

- Participate in regular practice sessions to improve skills and strategies.
- Compete in local, national, and international tournaments.
- Analyse gameplay footage to identify areas for improvement.
- Collaborate with team members and coaches to develop strategies.
- Maintain physical and mental fitness to perform optimally.
- Engage with fans and promote their personal brand through social media and streaming platforms.
- Stay updated with game patches, updates, and the competitive landscape.

Career Pathway:

- **Entry Level:** Begin as an amateur player, participating in local or online tournaments.
- **Mid Level:** Get recruited by a professional team or organization, compete in larger tournaments, and potentially earn a salary.
- **High Level:** Achieve recognition as a top player, win major tournaments, and secure sponsorships and endorsements.
- **Post-Playing Career:** Transition to roles such as coach, analyst, content creator, or team manager within the esports industry.

Skills and Qualifications:

- **Skills:**
 - Exceptional hand-eye coordination and reflexes.
 - Strong strategic thinking and problem-solving abilities.
 - Effective communication and teamwork skills.
 - High level of focus and concentration.
 - Ability to handle high-pressure situations.
 - Strong time management and discipline for practice schedules.
- **Qualifications:**
 - No formal education requirements, but a high level of expertise in specific games is essential.
 - Experience in competitive gaming and participation in tournaments.
 - Understanding of the game's mechanics, strategies, and meta.
 - Physical and mental fitness, including good posture and stress management techniques.
 - An engaging and professional online presence for personal branding.
- **Job Role 2: Coach**
 - Description: [Brief description of the role]
 - Key Responsibilities: [List key tasks and duties]
 - Career Pathway: [Typical career progression]
 - Skills and Qualifications: [Necessary skills, education, and experiences]
- **Job Role 3: Team Manager**
 - Description: [Brief description of the role]
 - Key Responsibilities: [List key tasks and duties]
 - Career Pathway: [Typical career progression]
 - Skills and Qualifications: [Necessary skills, education, and experiences]
- **Job Role 4: Analyst**
 - Description: [Brief description of the role]
 - Key Responsibilities: [List key tasks and duties]
 - Career Pathway: [Typical career progression]
 - Skills and Qualifications: [Necessary skills, education, and experiences]
- **Job Role 5: Shoutcaster/Commentator**
 - Description: [Brief description of the role]
 - Key Responsibilities: [List key tasks and duties]
 - Career Pathway: [Typical career progression]
 - Skills and Qualifications: [Necessary skills, education, and experiences]

- **Job Role 6: Event Coordinator**
 - Description: [Brief description of the role]
 - Key Responsibilities: [List key tasks and duties]
 - Career Pathway: [Typical career progression]
 - Skills and Qualifications: [Necessary skills, education, and experiences]
- **Job Role 7: Social Media Manager**
 - Description: [Brief description of the role]
 - Key Responsibilities: [List key tasks and duties]
 - Career Pathway: [Typical career progression]
 - Skills and Qualifications: [Necessary skills, education, and experiences]
- **Job Role 8: Content Creator**
 - Description: [Brief description of the role]
 - Key Responsibilities: [List key tasks and duties]
 - Career Pathway: [Typical career progression]
 - Skills and Qualifications: [Necessary skills, education, and experiences]
- **Job Role 9: Game Developer**
 - Description: [Brief description of the role]
 - Key Responsibilities: [List key tasks and duties]
 - Career Pathway: [Typical career progression]
 - Skills and Qualifications: [Necessary skills, education, and experiences]
- **Job Role 10: Marketing Specialist**
 - Description: [Brief description of the role]
 - Key Responsibilities: [List key tasks and duties]
 - Career Pathway: [Typical career progression]
 - Skills and Qualifications: [Necessary skills, education, and experiences]

Lesser-Known Roles:

- **Role 1: [Role Name]**
 - Description: [Brief description of the role]
 - Importance: [Explanation of the role's importance and impact]
 - **Role 2: [Role Name]**
 - Description: [Brief description of the role]
 - Importance: [Explanation of the role's importance and impact]
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Part 2: In-Depth Investigation of a Selected Job Role Template

Selection of Job Role

Objective: Select one job role from your research that you are particularly interested in.

Chosen Job Role:

- Job Role: [Selected job role]
- Reason for Selection: [Why you chose this role]

Job Description and Person Specification

Objective: Find or create a detailed job description and person specification for your chosen role.

Job Description:

- Title: [Job title]
- Overview: [Brief overview of the role]
- Key Responsibilities: [List of main tasks and duties]

Person Specification:

- Required Skills: [List of necessary skills]
- Required Qualifications: [List of necessary qualifications]
- Required Experiences: [List of necessary experiences]

Self-Evaluation

Objective: Assess your own experiences, skills, education, and interests in relation to the job description and person specification.

Experiences:

- Current Experiences: [List relevant experiences]
- Areas for Development: [Identify gaps and areas for improvement]

Skills:

- Current Skills: [List relevant skills]

- Areas for Development: [Identify gaps and areas for improvement]

Education and Qualifications:

- Current Education: [List current education and qualifications]
- Areas for Development: [Identify gaps and areas for improvement]

Related Work Experience:

- Current Work Experience: [List relevant work experience]
- Areas for Development: [Identify gaps and areas for improvement]

Relevant Interests, Sports, and Hobbies:

- Current Interests: [List relevant interests, sports, and hobbies]
 - Areas for Development: [Identify gaps and areas for improvement]
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Conclusion

- **Summarize your findings from Part 1 and Part 2.**
- **Reflect on what you have learned about the esports industry and your chosen role.**