

**Level 3 Diploma in Creative Practice**

**COURSE INFORMATION & SUMMER PROJECT BRIEF 2024**



**24VF0388**

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**Course Overview**

The UAL Diploma in Film & Media Production is a heavily practical course is suitable for students who are serious about following a career in the film and television industries. You will be taught by industry professionals who will provide you with the skills, knowledge and experience to 'get out

there' and start pushing your career forward, using a mixture of industry relevant software and hardware.

You will study a range of topics, with year one providing you with the core skills to challenge your abilities in many of the fundamental aspects of film and media production. In year two we will then build upon those skills, developing areas of interest and collaboration preparing you for employment or further study.

The UAL in Creative Practice Extended Diploma - Film & Media Production is equivalent to 3 A-levels, and a distinction grade overall is the same value as 3 A-Levels at A\*

Your course will run over three days, although if you wish to succeed, we recommend you work outside of timetabled sessions. Please ensure that you have at least two free days a week to work on assignments/projects/personal techniques at home or at college.

You must study for a Maths or English qualification if you did not achieve this at GCSE.

Every student will need to undertake a minimum of 40 hours of work-related experience each year. Many work experience opportunities will come from producing work for local, national and international clients arranged through the college. You are also encouraged to source your own work experience contacts too.

You must pass Units 1 & 2 before you can progress onto the Final Major Project. Your final grade is based upon an Extended Project which you will undertake at the end of each academic year. These are graded at **Pass, Merit** or **Distinction**.

## Equipment

To study for the UAL Level 3 Extended Diploma in Creative Practice (Film and Media Production) you will need to make sure that you come prepared. There are certain pieces of equipment that you will need to purchase prior to the course starting.

### Headphones

Closed back headphones. These vary in price and quality, so please feel free to contact us for any advice with regards to purchasing these. We have found **AKG - K52 Closed-back Headphones** to be very good affordable quality headphones, but these are by no means the only suitable ones and there are many other options. Earbuds are not suitable.

### Hard Drives

- External Hard Drive USB3 – we recommend a minimum of **1TB** capacity and have found the **LaCie Rugged Hard Drive** to perform well. Others brands available are also suitable.
- **SD Card** for filming your productions on. Minimum of **32gb** with a speed of **95MB/s** or greater.

### Stationery & Books

You must always come to college with a pen and notebook. We encourage every student to take notes in class.

## Computers & Software

Our studios currently use **Mac Mini's** running **Adobe Creative Cloud** to produce your work in college. Purchasing a Macbook or PC for film editing is a big investment, and while it would be beneficial it is not a necessity to complete the course. If you do decide to invest, please feel free to contact us for any advice. All students have free access to **Adobe Creative Cloud** using their **Student Login** and can download this to a home or personal device. Laptops and iPads are all welcome in the classroom to use for college work.

## Finance & Enrichment

### Costs

The college offers a **Bursary Fund** which may be applied for through the college website. We strongly recommend that you apply as soon as possible and contact your local authority for bus passes, if required. Please follow the links on the college website.

Students 19 and over will need to apply for the **Advanced Learner Loan**.

### Enrichment

Throughout your course you will also be able to take part in various enrichment activities. These are an important opportunity for you to participate in, and gain a working knowledge of, the wider entertainment industry. These may include Film Festivals, Exhibitions, Visiting Guest Speakers and Residential Trips

We regularly have live events taking place in the theatre and local venues, which we encourage all students to attend. These events allow for a greater development of networking skills, which allows students from different creative courses to develop additional projects alongside the main course.

## Summer Project Brief

**This project brief requires you to identify, analyse and evaluate the basic rules of composition by using examples and then put that knowledge into practice by creating a thirty second short film. Additionally, please write a paragraph on what is your favourite film and why?**

### **PART 1: Research & Evaluate Rules of Composition:**

- Rule of Thirds
- Quadrants
- Diagonals
- Symmetry
- The Golden Spiral

## **PART 2: Thirty Second Short Film**

By using any device, create a thirty second short film. This can be a DSLR or your mobile phone camera. What you produce can be about anything you like (making a cup of tea, getting ready to walk the dog, a hobby or sport, wrapping a parcel...), but should not exceed 30 seconds and ultimately be creative in its approach. Remember what you have learnt with **Part 1** and try to incorporate the rules of composition into your shots.

Mobile phones will be fine for this task, there are several free video editing apps for your phone so have an experiment and see what you can come up with. Remember to film with the phone in landscape mode, not portrait...this is not a TikTok.

## **PART 3: Your Favourite Film**

This is impossible...but you must choose! Let us know what your favourite film of all time is by writing a short paragraph.

**Part 1:** Please present this in the form of a written electronic document (Word, PDF, PowerPoint, Pages).

**Part 2:** Your film can be submitted either as an exported movie, YouTube, Vimeo links or by sending your short films to us via WeTransfer or Google Drive. If you decide to email, be sure the file is under 10mb in size.

**Part 3:** Please present this in the form of a written electronic document (Word, PDF, PowerPoint, Pages).

## **IMPORTANT**

We must have received your work by **4:00pm Thursday 15th August 2024**. Failure to do so will jeopardise your place on the course.

Please email all work, links, and any related queries to: **[ben.pryke@easterneducationgroup.ac.uk](mailto:ben.pryke@easterneducationgroup.ac.uk)**