

# **Travel and Tourism Exended Diploma Level 2**

Welcome to the world of Travel and Tourism!!!

This course is designed to show you that travel, and tourism is more than just being a flight attendant or working in a travel agent. We have got 10 exciting units to show you what travel truly has to offer.

SO... if you like meeting new people, want to see the UK and explore your options then this is the right course for you. We cover units such as Holiday Reps, The Cruise Industry, International Tourism, Visitor Attractions and so much more.

We also work with a wide range of employers and are looking to run Master Classes with industry experts so that you can use what your learning in class outside in the workplace.

**Just some facts about Travel and Tourism an Tourism:**

In 2022, the total contribution of travel and tourism to the UK's GDP rose to an estimated 237.1 billion British pounds.

In 2023, the UK welcomed 38.0m inbound visits

Overall, travel and tourism generated, directly and indirectly, around 330 million jobs worldwide in 2023. This figure was predicted to reach an estimated 348 million in 2024, surpassing pre-pandemic levels.

Level 2 is an important foundation year and a great springboard into L3 as well as other areas and so it is important that learners come to college ready to learn.

**Generally we require all learners to have:**

**A folder and dividers** – to keep your work organised and neat

Pencil case with pens, rule, pencils and a calculator (basic calculator is fine)

**Notebook or Notepad** – Taking notes in every lesson is important and will help you to ensure that you are able to complete assignments

**Laptop or tablet** – Some students may have a laptop or tablet to take notes instead of writing them

**Travel and Tourism Extended Certificate Book** – The college has a number of copies which can be borrowed, or you can buy your own copies through Amazon or other online retailers.

The book required is Travel and Tourism BTEC First (BTEC First Travel & Tourism) and this can be bought from any good online retailer or high street retailer such as:

[Travel and Tourism BTEC First \(BTEC First Travel & Tourism\) 9781446906279 | eBay](#)

[Travel and Tourism BTEC First \(BTEC First Travel & Tourism\) : Aston, Rachael: Amazon.co.uk: Books](#)

**The Task:**

Research a variety of employment types and jobs within the travel and tourism sector.

**Task One:**

Select **three** different travel and tourism industries and prepare an information leaflet for **each** industry. Each leaflet should cover:

- two job roles and their key responsibilities
- working patterns for each of the job roles.

**Travel and Tourism could Industries include:**

Travel agents

Tour operators

Airlines and airports

Accommodation providers

Visitor attractions

Passenger transport operators

Tourism development

**Task Two**

Next, focusing on **one industry**, produce a brief **report** on why different working patterns apply to different roles, giving examples. You should cover full-time, part-time, seasonal and shiftwork.

The report should have the following structure:

**Introduction**

An overview of the industry that you're going to focus on, try and include things such as:

How many people are employed in this industry, how much money does this industry make the UK each year, who are some the main companies which operate in this industry?

**As an example:**

This report is going to focus on the accommodation industry, this industry generates.... some of the biggest employers in the accommodation industry are as follows.....

**Who in your chosen industry might be employed in a full-time role?**

As example a hotel manager

**Who in your chosen industry might be employed in a part-time role?**

As an example hotel receptionist

**Who in your chosen industry might be employed in a seasonal contract?**

As an example an events assistant

**Who in your chosen industry might be employed in a shiftwork role?**

As an example waiter or waitress

**List:**

- ✓ What websites, books etc did you use to find out the information?
  
- ✓ Try and include at least 4 or 5 different sources e.g. books, websites etc.

**Books**

*Ingle S. et al. (2010) BTEC Level 2 First Travel and Tourism Student Book, Harlow: Pearson Education, 978 1 84690 749 4.*

**Websites**

*www.prospects.co.uk*

*Prospects*

*www.careerthatmove.co.uk*

*Careers in passenger transport and travel*

*www.hospitalityguild.co.uk/A-Career-in-Hospitality/Career-Map*

*Hospitality Guild career map*

*www.careerintravel.co.uk*

*Careers in travel*

*www.jobsinhotels.co.uk*

*Accor group*

*www.springboarduk.net*

*Springboard – careers in travel and tourism*

**Staff Contact**

*Staff Name: Mike Opukah*

*Job title: Lecturer*

*Staff Email Address: [micah.opukah@easterneducationgroup.ac.uk](mailto:micah.opukah@easterneducationgroup.ac.uk)*